## BUSINESS SOLUTIONS

## WHOLESALE & B2B COMMERCE

GLOBAL SOLUTION FOR ALL B2BS DIGITALLY SUPPLY YOUR PRODUCTS



WWW.AARGARD.COM SALES@AARGARD.COM +1 (346) 419 9206



### Contents

Business Proposal: B2B Wholesale Solutions
Introduction to Aargard Business Solutions3
Website Content Creation3
Aargard's Core Offering4
1. Custom B-to-B Website Development:4
2. Global Affiliate Program Solution:4
3. Seamless Stripe POS Integration:4
4. Shipping Rate Integration:4
5. Conversion Rate Optimization (CRO):4
Key Benefits for B-to-B Businesses:
1. Global Market Access:5
2. Diversified Sales Channels:5
3. Brand Identity Building:5
4. Efficient Payment and Logistics:5
5. Increased Conversions:5
6. Scalability:
Why Aargard is a Game-Changer:5
Company Formation in the USA6
International POS Payment Solutions6
Search Engine Optimization (SEO)7
Creation of Strategic Business Units (SBUs)7
Creation of New Revenue Streams
Who Is Aargard?9
Why Choose Aargard Business Solutions?10
Visit our Demo Store (Click On the link Below)11
Features



Pricing	
Purchase	
Contact Us	14



# ΛΛ R G Λ R D BUSINESS SOLUTIONS



## Business Proposal: B2B Wholesale Solutions

#### Introduction to Aargard Business Solutions

Aargard Business Solutions is a globally recognized firm dedicated to providing innovative and comprehensive business solutions across a variety of industries. With our deep expertise, we help businesses navigate complex challenges and seize new opportunities for growth. Our approach is client-focused, ensuring that we tailor our services to meet the specific needs of each business we work with.

Aargard Hospitality Services is a specialized division of Aargard Business Solutions that focuses on delivering targeted solutions for the hospitality industry. We understand the unique dynamics of this sector and offer a range of services designed to enhance your operational efficiency, boost revenue, and elevate your brand presence in the market.

#### Website Content Creation

The content on your website plays a crucial role in engaging visitors and encouraging bookings. Aargard Business Solutions provides professional content creation services that resonate with your target audience and enhance your brand's online presence.

- ✓ Engaging Descriptions: We create compelling content that highlights your Business's unique features, amenities, and experiences, enticing potential guests to book.
- ✓ SEO-Optimized Content: Our content is crafted with search engine optimization (SEO) in mind, helping your website rank higher in search results and attract more organic traffic.
- ✓ Multilingual Support: To cater to a global audience, we offer content creation in multiple languages, ensuring your message reaches guests from around the world.

High-quality content not only informs but also inspires, helping to build a strong connection with your audience.

Aargard Inc. is revolutionizing the B-to-B landscape with a comprehensive affiliate program solution tailored for wholesale manufacturers aiming to sell their products digitally on a global scale. Here is a detailed breakdown of Aargard's core offering and its impact:



### Aargard's Core Offering

#### 1. Custom B-to-B Website Development:

- ✓ Aargard builds a professional and branded website for each client, showcasing their product lines.
- Features include intuitive navigation, dynamic product catalogs, and personalized branding to establish a strong digital presence.

### 2. Global Affiliate Program Solution:

- ✓ The website supports affiliate registrations, enabling drop shippers and buyers to partner with the business.
- ✓ Drop shippers can purchase in smaller quantities to sell individually, while bulk buyers can order directly for their wholesale needs.

#### 3. Seamless Stripe POS Integration:

- ✓ Aargard integrates Stripe's global payment system, offering secure and frictionless transactions in multiple currencies.
- ✓ Features like fraud protection, recurring billing, and automated payouts simplify financial management.

### 4. Shipping Rate Integration:

- ✓ The platform connects international shipping providers to display real-time rates, ensuring transparent and accurate cost calculations.
- ✓ Supports diverse shipping options for faster and more efficient delivery.

### 5. Conversion Rate Optimization (CRO):

- ✓ Aargard employs CRO strategies to ensure that the website is designed for maximum sales efficiency.
- ✓ Features like optimized landing pages, quick checkout processes, and clear CTAs improve user experience and reduce drop-offs.





### Key Benefits for B-to-B Businesses:

#### 1. Global Market Access:

✓ Aargard's solution empowers businesses to break geographical barriers and attract customers worldwide, scaling revenue opportunities.

#### 2. Diversified Sales Channels:

✓ By enabling bulk buyers and drop shippers, businesses can tap into both large-scale and smaller markets without adding additional effort.

#### 3. Brand Identity Building:

✓ The branded website elevates the business from being a mere supplier to a recognizable name in the market, fostering customer loyalty.

#### 4. Efficient Payment and Logistics:

✓ The integration of Stripe and shipping rates automates critical processes, reducing manual errors and improving customer satisfaction.

#### 5. Increased Conversions:

✓ CRO ensures that more visitors become customers, maximizing the ROI on marketing and operational investments.

#### 6. Scalability:

✓ The affiliate model allows businesses to grow their network of promoters, amplifying their reach without requiring significant internal resources.

## Why Aargard is a Game-Changer:

With its blend of technology, marketing, and operational tools, Aargard provides B-to-B businesses with a turnkey solution to digitalize, globalize, and optimize their wholesale operations. By addressing key pain points—such as establishing a brand, managing payments, and shipping, and improving conversion rates—Aargard positions businesses for long-term success in the digital marketplace.



### Company Formation in the USA

Expanding your business to the United States offers significant opportunities for growth. Aargard Business Solutions offers comprehensive company formation services to help you establish a strong legal and operational foundation in the U.S. It allows access to global payment solutions.

- ✓ Expert Guidance: Our team provides step-by-step assistance in choosing the right business structure (e.g., LLC, Corporation) and completing all necessary registrations.
- ✓ Regulatory Compliance: We ensure that your business meets all federal, state, and local regulatory requirements, minimizing risks and ensuring smooth operations.
- ✓ Tax Planning: We offer strategic tax planning services to optimize your tax liabilities and enhance your profitability.

Entering the U.S. market can be complex, but with Aargard Business Solutions, you have a trusted partner to guide you every step of the way.

### International POS Payment Solutions

Secure and flexible payment options are essential for today's digital-savvy guests. Aargard Business Solutions offers integration with Stripe, a leading global payment processing platform, to ensure seamless and secure transactions for your business.

- ✓ Global Reach: With Stripe, you can accept payments from customers around the world, in multiple currencies, expanding your market reach.
- ✓ Advanced Security: Stripe's robust security features protect against fraud and ensure that transactions are secure and compliant with industry standards.
- ✓ Flexible Payment Options: Support for a wide range of payment methods, including credit/debit cards, mobile payments, and digital wallets, offering convenience to your guests.

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With Stripe integration, you can provide a smooth and secure payment experience that enhances guest satisfaction and encourages repeat business.



### Search Engine Optimization (SEO)

Visibility on search engines is critical for driving traffic to your business' website. Aargard Business Solutions offers comprehensive SEO services that are tailored to improve your website's rankings and increase organic traffic.

- ✓ Higher Search Rankings: Our SEO strategies are designed to improve your website's visibility on major search engines like Google, ensuring that potential guests can easily find you.
- ✓ Targeted Traffic: We focus on attracting high-quality traffic by optimizing your site for relevant keywords that align with your business goals.
- ✓ Increased Bookings: By driving more targeted traffic to your website, our SEO services help increase direct bookings and reduce reliance on third-party platforms.

Investing in SEO is a long-term strategy that pays dividends by increasing your online visibility and driving more qualified leads to your website.

### Creation of Strategic Business Units (SBUs)

To remain competitive, Business must continuously innovate and adapt. Aargard Business Solutions assists in the creation of Strategic Business Units (SBUs) within your organization, allowing you to focus on key areas and pursue new opportunities.

- ✓ Focused Innovation: SBUs allows you to concentrate resources on specific market segments or new ventures, driving innovation and growth.
- ✓ Agility: Smaller, focused units can respond quickly to market changes, giving you a competitive edge in the fast-paced hospitality industry.
- ✓ Increased Accountability: SBUs operate with greater autonomy, fostering a culture of ownership and accountability within your organization.

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Strategic Business Units empower your organization to explore new avenues for growth while maintaining operational efficiency.



### Creation of New Revenue Streams

Diversifying revenue sources is essential for the long-term sustainability of your hospitality business. Aargard Business Solutions helps you identify and develop new revenue streams, ensuring financial stability and growth.

- ✓ Revenue Diversification: By developing new revenue streams, you reduce your dependence on traditional income sources, mitigating risks associated with market fluctuations.
- ✓ Market Expansion: Explore new markets and customer segments to increase your revenue potential.
- ✓ Profit Maximization: Our strategic approach helps you identify the most lucrative opportunities for generating additional income.

Creating new revenue streams allows your business to thrive in an ever-changing market, providing a buffer against economic downturns and increasing overall profitability.

### Innovative Marketing & Branding Solutions

A strong brand and effective marketing are essential for attracting and retaining guests in the competitive hospitality industry. Aargard Business Solutions offers innovative marketing and branding solutions tailored to your unique needs.

- ✓ Brand Development: We help you build a strong, cohesive brand that resonates with your target market, enhancing brand recognition and loyalty.
- ✓ Digital Marketing: Our digital marketing strategies leverage social media, email campaigns, and online advertising to reach a wider audience and drive bookings.
- ✓ Consistent Messaging: We ensure that your brand message is consistent across all channels, reinforcing your brand identity and values.

Innovative marketing and branding solutions from Aargard Business Solutions help you stand out in a crowded market, attracting new guests and building long-term loyalty.



Aargard Hospitality Services by Aargard Business Solutions offers a comprehensive suite of services designed to empower your hospitality business. From enhancing your digital presence to creating new revenue streams and strategic business units, we provide the tools and expertise needed for sustainable success. Partner with us to take your business to the next level.

### Who Is Aargard?

Aargard is a Business Solutions firm which offers solutions in more than 25 components to other businesses. Aargard offers Marketing, SEO, Website Creation, Online integration, Awareness integrations, Branding Solutions, Business Strategy Solutions, Product/service Development, Export, Lead Generation, Asset Utilization, Market Research, Content Creation, company incorporation, compliance, management, & virtual assistance services.

We have been working in the business solutions sector for more than 8 years.

Visit our website:

www.aargard.com

contact us:

support@aargard.com



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### Why Choose Aargard Business Solutions?

## Why choose Aargard?



### **Comprehensive Expertise**

Our team of experts brings a wealth of knowledge and experience across multiple industries, ensuring that you receive the best possible advice and solutions tailored to your business.



## **Customized Solutions**

We understand that every hospitality business is unique. Our services are tailored to meet your specific needs, delivering the results you need to succeed.

### **Global** Perspective

With a global presence and a deep understanding of international markets, we offer insights and strategies that help you expand and succeed in new regions.

### **Proven Success**

Our track record speaks for itself. We have helped numerous hospitality businesses achieve their goals, improve their operations, and increase their profitability.

## Client-centric Approach



At Aargard Business Solutions, your success is our priority. We work closely with you to understand your challenges and opportunities, ensuring that our solutions are aligned with your business objectives.





## Visit our Demo Store (Click On the link Below)

home - Aargard Dropshipping

### Features

- ✓ Retail Display
- ✓ Product Creation
- ✓ Per Unit Pricing Limit
- ✓ Pricing Range Creation
- ✓ Shipping Integration
- ✓ Single Vendor Affiliate
- ✓ Affiliate Dashboard
- ✓ Dropshipping support
- ✓ Tri-pricing.
- ✓ Master POS
- ✓ Compliance
- ✓ Multiple Currency Charging
- ✓ Review system
- ✓ Customer Data Collection
- ✓ White label Service
- ✓ Data Analytics Ease
- ✓ Private Label Support
- ✓ Content Creation
- ✓ Branding Integration
- ✓ Auto and Manual Payment approval
- ✓ Value to Addition to Customers
- ✓ Increase in Brand Value
- ✓ Target More Customer.

11

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### Pricing

# Aargard Affiliate Solution

Jump to Purchase

### Premium

- 1.B2B Full Website 2.Content Creation
- 3.Brand Creation
- 4. Company Formation USA
- 5.B2B Signup
- 6. Tri-pricing
- 7.SEO
- 8. White Label Support
- 9. Private Label Support
- 10. Master POS
- 11. Drop shipping Support
- 12. Shipping Class Integration
- 13.Research
- 14. Customer Analytics
- 15. Retail Support
- 16.Ad Set Up
- 17. Marketing Strategy Design
- 18. Business strategy Design

### \$5999/-





### Purchase

All product details have been shared in detail. If there are any additional questions, you can always contact Us.

## **Purchase Service**

- 1. Open Link Below
- 2. Affiliate Solution Aargard Global
- 3. Select The Package and Check Out

## Visit Our Website: www.aargard.com

## **Click or Scan the QR Below**

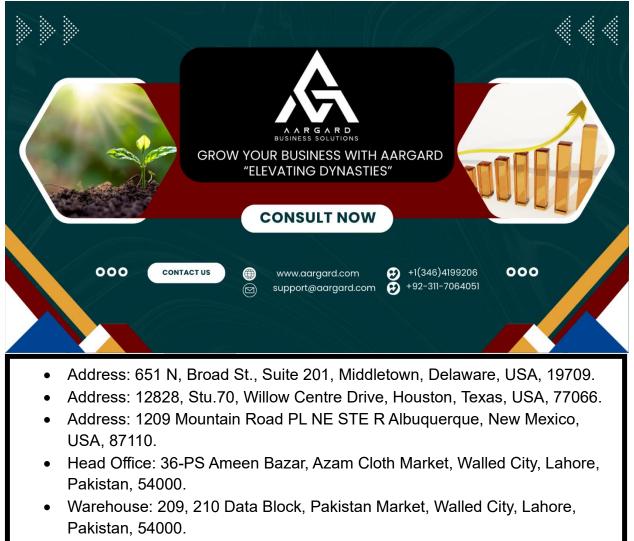


Contact Us At: Support@aargard.com Secure Payments SOLUTIONS





### **Contact Us**



- Main Service Office: 131 / CCA, Phase 2 Block L Khayaban E Ameen, Lahore, 54000
- +1 303 731 5598 USA
- +1 346 419 9206 (WhatsApp) USA
- +923117064051 (WhatsApp) PAK

FAX: +1 832 639 6916



This proposal outlines the advantages of choosing Aargard Business Solutions as your trusted partner in the hospitality industry. We are committed to delivering innovative solutions that drive growth, efficiency, and profitability. We look forward to the opportunity to collaborate with you and contribute to your success.

